



THE 65TH BOOK

BOOK DESIGN PRICING

STAGES OF PRODUCTION:

- 1. Book Design Concepts:**
The cover design(s) and internal page layout design(s) are created and with the final approval set as template for the project. The Number and Style of Design(s) are determined by the category chosen by the client(s)
- 2. Formatting of Text and Book Layout (Text and/or Image):**
The text files sent by the client(s) are formatted to design chosen. This is the book layout design stage where all the pages are designed in line with templates.
- 3. Edit-Ready PDF for Client(s) Review:**
An initial design PDF file is prepared and sent to the client to review for assessment(s).
- 4. Text Changes and/or Corrections:**
Incorrect texts and typographic errors noticed are done in this stage. The maximum text review will be stated before this stage is done hence an additional charge will be sent.
- 5. Final Print-Ready PDF File:**
Final High Resolution PDF file as required by the chosen print vendor is compiled and prepared. The Client will also be sent an electronic version for final sign-off.
- 6. Collection and Submission of Files & Burning Files to CD/DVD:**
All files related to the final print production are collected and sent to the chosen print vendor either via CD/DVD or FTP (*Cost of this will be sent to the client before the job is sent*). Clients are advised to retain the CD/DVD for their archives. An additional charge will be included if an extra set is requested.
- 7. Creation of PDF Sample for Clients' Website:**
Up to 10 pages are prepared (*on request*) for the client(s) for upload on their choice website.

ADDITIONAL & OPTIONAL EXPENSES:

- 1. Photographic Modification(s):**
Colour adjustments, image alterations, colour balancing, removal of colour cast, colour conversions and other image modifications will be charged on amount of work to be done.
- 2. Printer's Proof of Book Project:**
On request of the client, a mock-up sample of the finished work can be done. The cost of such request will be sent to client for approval **BEFORE** its production.
- 3. Scanning of Images:**
Photographs, illustrations and negatives can be scanned as part of the assigned project for an additional fee. All scans are available to the client on CD/DVD (*on request*).
- 4. Complete or Near Complete Book Design Re-Laying:**
Although not very common, this involves a completely new page layout different from agreed and approved style. This will automatically incur a 75% cost of the initial estimates.



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1. **BOOK BASIC Package** – *A Package with basic design deliverables and no extra requirements*

- ❖ Two (2) Different Cover and One (1) Page designs with Full Cover Colour Design Concept
- ❖ Restricted free modifications and revisions not exceeding One (1) Run-through the project
- ❖ Images to be supplied by client(s) as scanning and adjustments will be charged if required
- ❖ Printer's Proof of Book Project is not included and will be charged if required

Package Price:	N 175, 000	(One Hundred and Seventy Five Thousand Naira Only) or
	\$ 1,090	(One Thousand and Ninety U.S Dollars)

2. **BOOK BASIC + Package** – *A Package with mid-range design deliverables and limited requirements*

- ❖ Two (2) Different Cover and Two (2) Page designs with Full Cover Colour Design Concept
- ❖ Free modifications and revisions not exceeding One (1) Run-through the project
- ❖ Images to be supplied by client(s) as no scanning are available. Limited Image adjustments
- ❖ Printer's Proof of Book Project is not included and will be charged if required

Package Price:	N 195, 000	(One Hundred and Ninety Five Thousand Naira Only) or
	\$ 1,215	(One Thousand Two Hundred and Fifteen U.S Dollars)

3. **BOOK PRO Package** – *A Package with full-range design deliverables and extra requirements*

- ❖ Three (3) Different Cover and Two (2) Page designs with Full Cover Colour Design Concept
- ❖ Free modifications and revisions not exceeding Two (2) Run-through the project
- ❖ Full Image adjustments are available. Scanned and treated images are available for the client(s)
- ❖ Printer's Proof of Book Project is included and will be supplied

Package Price:	N 248, 000	(Two Hundred and Forty Eight Thousand Naira Only) or
	\$ 1,550	(One Thousand Five Hundred and Fifty U.S Dollars)

4. **BOOK Supreme Package** – *A Package with complete full-range design deliverables and requirements*

- ❖ Three (3) Different Cover and Two (3) Page designs with Full Cover Colour Design Concept
- ❖ Free modifications and revisions not exceeding Three (3) Run-through the project
- ❖ Full Image adjustments are available. Scanned and treated images are available for the client(s)
- ❖ Printer's Proof of Book Project is included and will be supplied
- ❖ Colour and Non-Text Effect pages are also applicable here with the design(s) agreed upon

Package Price:	N 400, 000	(Four Hundred Thousand Naira Only) or
	\$ 2,500	(Two Thousand Five Hundred U.S Dollars)



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ADDITIONAL INFORMATION:

All packages are designed to satisfy ONLY an estimated overall costing as they are based upon the outlined services. The total ACTUAL cost of your book project may vary based upon a number of criteria like number of pages from source file and expected page extent. To get a more accurate quote for any project, please send a FULL PROJECT quote request. Additional work requested during the design and/or production stages will be charged at point and sent to the client(s). The final invoice will reflect all changes and final payment due.

Please note that **ALL** packages are to begin when **80%** of total package amount is paid with the option of full payment available for those willing to do so. Every order placed is considered active only when the above payment is made or at the clearance(s) of paid cheque(s), with bulk order attracting discounts respective to subsequent package ordered.

PLEASE NOTE: Any package paid for can no longer be altered or upgraded irrespective of size of change.

PHOTOGRAPHY:

It should be noted that all jobs covering the use of pictures are listed here without the cost of photography. Each client is expected to provide their choice of pictures where available. Where none is available for use from the clients, **a photo search charge** is applied for use of photos sourced from our company photo library. Where professional photography is required, this is to be discussed between engaging parties.

JOB DELIVERY:

Job delivery is done after final payment and job satisfaction on both sides is established.

RETURNED BANK CHEQUES AND/OR CHARGES:

In the event of a customer's cheque being returned, any bank charges debited will automatically be passed on to the said customer. We hold no responsibility to the charges accrued from the said cheque; hence proper verification should be done by the customer before the presentation or issuance of any cheque for payment.

Unitary pricing for the component items (when desired without the packages):

A1 Size:	N 95, 000 / \$ 620
A2 Size:	N 85, 000 / \$ 550
A3 Size:	N 65, 500 / \$ 425
A4 Size:	N 35, 500 / \$ 235
A5 Size:	N 22, 500 / \$ 150

Billboard:	N 95, 000 / \$ 620
Banner:	N 50, 000 / \$ 330
Packaging:	N 95, 000 / \$ 620 (CD, Cassette & Album Covers, Tickets & Forms)
Scanning:	N 2, 500 / \$ 15 (For each Black & White and/or Colour Image)
Book Cover:	N 80, 000 / \$ 500 (Front Page, Spine and Back Cover with inner flaps)
