



THE 65TH BOOK

DESIGN PACKAGES AND PRICING

LOGO DESIGN:

1. **BASIC Logo Package -**

This is recommended for Outfits and Companies that are starting on a shoestring budget and only need a logo.

- ❖ 2 Different Custom Logo Design Samples
- ❖ Limited Colours and Customizing
- ❖ Limited Modifications and Revisions
- ❖ 1 Free Business Card Design
- ❖ On approval of final logo design, your logo file will be formatted to the following formats: GIF 72dpi; JPEG 300 dpi; vector resizable files (CDR, AI), high resolution image (TIFF 300dpi) and black/white colours.

Package Price:	N 65, 500	(Sixty Five Thousand Five Hundred Naira Only) or
	\$ 430	(Four Hundred and Thirty Dollars)

2. **BASIC Plus Logo Package -**

Perfect for Companies that have a clear vision of their logo or want to upgrade a current design. Current design to work from is required to order this package

- ❖ 2 Different custom Logo Design samples
- ❖ Free Modifications
- ❖ 1 Free Business Card and Letterhead design
- ❖ On approval of final logo design, your logo file will be formatted to the following formats: GIF 72dpi; JPEG 300 dpi; vector resizable files (CDR, AI), high resolution image (TIFF 300dpi) and black/white colours.

Package Price:	N 95, 000	(Ninety Five Thousand Naira Only) or
	\$ 615	(Six Hundred and Fifteen Dollars)

3. **PREMIUM Logo Package -**

This is a popular package that provides varieties for logos and creative designs for business cards, letterhead and envelopes.

- ❖ 3 Different custom Logo Design samples
- ❖ Unlimited colours and customizing
- ❖ Free Modifications and revisions
- ❖ Artwork in multiple formats (if needed)
- ❖ Free Business Card, Letterheads and Envelope designs – with limited modifications
- ❖ 200 Free Business Cards (Single Faced design with Matte Lamination)
- ❖ GIF 72dpi; JPEG 300 dpi; vector resizable files (CDR, AI), high resolution image (TIFF 300dpi) and black/white colours.

Package Price:	N 165, 000	(One Hundred and Sixty Five Thousand Naira Only) or
	\$ 1, 070	(One Thousand and Seventy Dollars)



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4. **SUPREME Logo Package** - *A Perfect choice for Companies that want to kick-start their corporate branding campaign with a Logo, Business Cards and Letterheads.*

- ❖ 3 Different Custom Logo Design samples
- ❖ Unlimited Colours and Customizing, free Modifications and Revisions
- ❖ Artwork in Multiple Formats
- ❖ Free Business Card, Letterheads, Envelope designs
- ❖ 500 Free Business Cards (Design based with Matte Lamination), Letterhead (1 Ream, Conqueror)
- ❖ Design Template of Letterhead for Office use
- ❖ All available formats for production inclusive

Package Price: **N 215, 000** (Two Hundred and Fifteen Thousand Naira Only) or
 \$ 1, 390 (One Thousand Three Hundred and Ninety Dollars)

ADDITIONAL INFORMATION:

All packages are designed to satisfy all intended customers irrespective of request or volume desired. Please note that **ALL** packages are to begin when **80%** of total package amount is paid with the option of full payment available for those willing to do so. Every order placed is considered active only when the above payment is made or at the clearance(s) of paid cheque(s), with bulk order attracting discounts respective to subsequent package ordered. **PLEASE NOTE: Any package paid for can no longer be altered or upgraded irrespective of size of change.**

PHOTOGRAPHY:

It should be noted that all jobs covering the use of pictures are listed here without the cost of photography. Each client is expected to provide their choice of pictures where available. Where none is available for use from the clients, **a photo search charge** is applied for use of photos sourced from our company photo library. Where professional photography is required, this is to be discussed between engaging parties.

JOB DELIVERY:

Job delivery is done after final payment and job satisfaction on both sides is established.

RETURNED BANK CHEQUES AND/OR CHARGES:

In the event of a customer's cheque being returned, any bank charges debited will automatically be passed on to the said customer. We hold no responsibility to the charges accrued from the said cheque; hence proper verification should be done by the customer before the presentation or issuance of any cheque.

Unitary pricing for the component items (when desired without the packages):

A1 Size:	N 95, 000 / \$ 620
A2 Size:	N 85, 000 / \$ 550
A3 Size:	N 65, 500 / \$ 425
A4 Size:	N 35, 500 / \$ 235
A5 Size:	N 22, 500 / \$ 150

Billboard:	N 95, 000 / \$ 620
Banner:	N 50, 000 / \$ 330
Packaging:	N 95, 000 / \$ 620 (CD, Cassette & Album Covers, Tickets & Forms)
Scanning:	N 2, 500 / \$ 15 (For each Black & White and/or Colour Image)
Book Cover:	N 80, 000 / \$ 500 (Front Page, Spine and Back Cover with inner flaps)
